



Ready-to-Connect AirLink® LX60 router: Safer Checkout Through Touchless POS

Meet Bill



Bill is the president of a chain of small retail stores supplying feed and agricultural equipment to local farmers. As an essential-service retailer, Bill wanted to ensure the safety of his customers and employees as well as updating and maintaining his critical business applications.

THE CHALLENGE

QUICKLY IMPLEMENT TOUCHLESS POS SYSTEMS TO ENSURE CUSTOMER AND EMPLOYEE SAFETY

While Bill installed touchless POS systems in all his stores to eliminate the need for physical payment transfer or the use of the keypads, he also made parking lot pick-ups available to minimize the exposure between his employees and his customers. In order to track the transactions outside, he needed a simple wireless solution that would give him the flexibility to move store checkout lines without having to reconfigure cables running to each device.

Did you know that LTE connectivity can cost less than ADSL broadband?*



THE SOLUTION

GET SECURE WIRELESS POS CONNECTIVITY WITH READY-TO-CONNECT SIERRA WIRELESS LX60 LTE ROUTERS.

The Ready-to-Connect Airlink LX60 is purpose-built to deliver secure, reliable, out-of-the-box, embedded LTE connectivity. The LX60's Wi-Fi capabilities gives the flexibility to deploy routers and activate cellular connectivity instantly, locate POS devices wherever needed, and enables him to separate his POS systems from the customer Wi-Fi system delivering increased credit card security. Using Sierra Wireless Airlink® Management System (ALMS), Bill can remotely configure, deploy and monitor all his LX60 devices and deliver security and functional updates with a single command.

Did you know that, with ready-to-connect routers you can reduce TCO by 40%**?



THE RESULTS

INCREASED CUSTOMER AND EMPLOYEE SATISFACTION, INCREASED BUSINESS FLEXIBILITY AND SECURITY

Sierra Wireless AirLink LX60 routers with Smart Connectivity for AirLink and embedded eSIM gives Bill the flexibility to configure his stores to ensure maximum safety for his customers and employees. He is now able to implement parking lot checkout and scale his POS processes as needed. Bill is also able to use LX60 routers as LTE backup for his store inventory and management systems.

*Sources: LTEworld.org, mobile-phones-uk.org.uk, British Telecom, European Commission, EE, Arthur D. Little analysis, PCMag.com, ISPreview, Agilent technologies, 3G Americas/RYSAVY Research, TeliaSonera, Verizon, AT&T, Standish Group
** By reducing management costs, eliminating SIM logistics & truck rolls to resolve connectivity issues. Based on Sierra Wireless' analysis. Customer results may vary.

www.sierrawireless.com/LX60